How to Write a Technical Report

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Ref: Swansea University presentation on "How to Write a Technical Report"



Introduction

- Will present how to write a technical report
- Covers the following standard technical report sections (Contents)
 - > Introduction
 - > Theory
 - ➤ Method
 - ➤ Results
 - Discussion of Results
 - Conclusions



Theory

- Why write?
- Importance of a good report
- Theory theory
- Best practice writing principles
- Standard structure
- Variations on a theme
- Background knowledge



Why write?

- Students Must Write
 - > Technical Reports
 - Lab reports
 - Group reports
 - Presentations
 - Blogs and wiki pages
 - > Web sites
 - > Technical papers
 - Project poster
 - Project dissertation

Importance of a good report

- Need to communicate ideas to an audience
 - Knowledge and skills are useless if you cannot
 - communicate your ideas
 - Collect information, organize it, and present it in a logical and concise form
 - Report must convey the exact meaning you intend
 - Well written reports will help your career
 - Poorly written reports undermine your credibility and frustrate your reader Ref: University of Waterloo Co-op Student Reference Manual.

Theory theory

- Technical reports have a standard structure
- Technical reports may not be read "cover to cover"
 - Standard sections have evolved to same information to be extracted from document in different levels of detail!
 - (some) Repetition and signposting is good.
 - Section labelling, figure and table captioning, equations, references and citations.

BEST PRACTICE WRITING PRINCIPLES

- Intent of a technical report is to communicate an idea/problem to a reader effectively
 - A B C (ACCURACY BREVITY CLARITY) "BE ON POINT AND TO THE POINT"
 - A I D –A (ATTENTION INTEREST DESIRE ACTION) – "TELL THE READER WHAT YOU'RE GOING TO TELL THEM; TELL THEM AND THEN TELL THEM WHAT YOU TOLD THEM."
 - BE STRATEGIC AND SELECTIVE PROVIDE ONLY VALUE ADDING AND RELEVANT INFORMATION
 - LESS IS MORE" HAVE AN EFFICIENT AND ECONOMICAL WRITING STYLE

BEST PRACTICE WRITING PRINCIPLES

- USE OF **VISUAL STIMULI** AND **TECHNIQUES** TO COMPLEMENT, SUPPORT AND PROMOTE A HIGHER LEVEL OF UNDERSTANDING
- ENSURE **QUALITY ASSURANCE** E.G. PROOF-READING; EDITING; SPELL CHECKING AND VERIFICATION OF INFORMATION
 - "DON'T WRITE TO IMPRESS, WRITE TO PROMOTE A HIGHER LEVEL OF UNDERSTANDING." – BE A AGENT OF EFFECTIVE COMMUNICATION
 - APPLY THE **WATERFALL APPROACH** VERTICAL ALIGNMENT AND SYNERGY BETWEEN THE REPORT FINDINGS, CONCLUSION AND RECOMMENDATIONS



The Standard Structure



The Standard Structure

- Summary of the report
 - Purpose, approach, main findings in brief (½ – 1 page)
- Introduction
 - > To the **presentation** rather than the subject.
 - Purpose of study
 - > Methodology
 - ➤ Results
 - Main findings & conclusions
 - > Introduction to the presentation itself

The Standard Structure

- Conclusions
 - Purpose of study
 - > Methodology
 - ➤ Results
 - > Main findings & conclusions
 - Further work
 - References
 - All the sources used and cited in the body of the report.
 - Appendices
 - Supplementary or more detailed information that supports or expands the report (possibly for reference).



Front and End Matter

- Give further structure and information to the report
- Front matter
 - Table of Contents
 - > Table of Figures
 - Table of Tables
 - Abbreviations
 - End matter
 - ➤ Glossary
 - ≻ Index
 - Should be automatically generated whenever possible



Method

- Method of writing a report
- Repetition is good!
 - How to repeat yourself
 - Signposting
- Numbering
- Citations and References
- Writing a method

How to write a report

Start in the middle

- You have done the work so you know what your approach was.
- You have the results so you just have to write them up!
- Ensure that you understand the background, write it up and use it to evaluate the results.
- Gather your references and ensure that they are cited in the background sections and other sections as appropriate.
- Write the conclusions and the introduction (in that order)
- > Write the summary



Repetition is Good!

- Form of technical report has developed to allow different classes of readers to make use of the materials in different ways:
 - Only summary may be read by a researcher looking for information or a manager seeking an "executive summary".
 - Only conclusions or introduction may be read by someone interested in the subject but only wanting to adopt the main findings.
 - The whole document may be read by someone wishing to follow-up on the work published.
 - It is important that each part tells the same story at the appropriate level of detail.
 - **Repetition** and **signposts** help the reader who is not reading the document sequentially.

How to Repeat Yourself

- Say what you will say (in brief) in the Summary
- Say what you will say (in more detail) in the introduction
- Say what you have to say (in full in the body) with signposting
- Say what you **have said** (*in the conclusions*)
- Emphasise the good bits in an extended abstract or executive summary



How to Signpost

- Open each section with a statement of context:
 - ➤ In the [last section] we
 - ➤ In [this section] we now ...
 - Close each section with a statement of context:
 - ➤ In this [section] we
 - ➤ In the [next section] we will ...
 - Provide cross references
 - > As we saw in [a previous section] ...
 - > As we will show in [a later section] ...



Numbering

- Numbering important parts of the report helps
 with signposting
 - Figure 2 shows
 - Better than the figure on page 3 shows
 - Things that should usually be numbered
 - Parts, Chapters and Sections
 - Figures and Tables
 - Equations
 - Things that can be numbered
 - Citations



Number Sections

- It is easier to use signposting if you label your sections and subsections.
- Dissertation or larger document
 - ➢ Part I
 - Chapter 1.
 - Section 1.1
 - » Sub section 1.1.1
- Report or shorter document
 - Section 1
 - Subsection 1.1
 - Sub-subsection 1.1.1
- Word processors can make section labelling automatic and cross-referencing semi-automatic. Learn to use those features.
 - Local rules often override general guidelines



Figures

• Give all figures a numbered caption



Figure 1: A Document

- Refer to figure in text. "Figure 1 shows a document."
 - Use auto-captioning and cross-referencing.

Tables

• Give all tables a caption. Caption goes above table.

Table 1: Fee fie fo fum

Fee	Fie
Fo	Fum

- Refer to table in text. "Table 1 enumerates useful words beginning with 'f."
 - Use auto-captioning and cross-referencing.



Equations

Give all equations a label

$$\frac{-b\pm\sqrt{b^2-4ac}}{2a}$$

(1)

- Refer to equation in text. "Equation (1) shows the formula for a quadratic."
- Use your word processor's equation editor to get auto-captioning and cross-referencing.



Table of Contents

- It owns a separate page
- Add page numbers for this section
 - List of figures/tables follows the main table of contents and usually owns a separate page.

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Abstract Vs Summary

- Summary
- Technical Report →
 Summary
- Purpose
- Scope
- Major Issues
- Main Conclusions
 - 1 Page or less
- Concise

Abstract

- Scientific Report → Abstract
- Problem
- Main Results
- Main Conclusions
- 1 Paragraph or less (200 words)
- Concise (strict)

Citations and References

• Why cite at all?

- A rich reference list is considered evidence of wider reading.
- Critical appraisal of the references with citations in the body of the report is evidence of your understanding of the materials and how your work builds on from them.
- Your cited sources provide a frame of reference against which you can evaluate your report's contribution to human knowledge



Citations

- Two main styles:
- Numeric
 - According to Shakespeare [1] winter's discontent is now made glorious by "this son of York".
 - "Now is our winter of discontent made glorious summer by this son of York" [1].
 - Symbolic
 - According to Shakespeare [1597] winter's discontent is now made glorious by "this son of York".
 - "Now is our winter of discontent made glorious summer by this son of York" [Shakespeare, 1597].



Referencing

- Numeric Style
 - [1] William Shakespeare, Richard III (Act I, Scene I), Quarto 1, 1597.
 - + Easy to use if references do not have to be sorted
 - Difficult to maintain if references need to be presented as a sorted list.
 - Symbolic (Harvard) Style Shakespeare, William 1597. Richard III (Act I, Scene I), Quarto 1.
 - + Easy to maintain a sorted list of references.
 - More verbose when citing.



Referencing

- Technical Report
 - References at end of document
 - > Different publications often have different styles
- Consider use of a bibliographic database and citing tool (e.g. "End Notes", "Zotero" etc.) to automate citing and formatting of references.

Quoting

- Never quote documents without citing sources.
 - Copy-and-paste of large amounts of text, even with quotation marks and full attribution is considered plagiarism.
 - **Plagiarism** means copying the data or reports from others (rightful owners) without there permission.
 - If you like what someone had to say on a subject, rewrite it in your own words!

URLs

- Do not rely solely on hyperlinks to present URLs
 - > A paper report will not be read on a browser!
 - Cite them like any other resource
 - Cite them as you would a book or article.
 - URLs can move around. So provide information that will allow the reader to find the resource even if the URL has changed.
 - Use as much detail as possible:
 - [1] William Shakespeare, Richard III. Online at URL:

http://www.gutenberg.org/catalog/world/readfile?f k_files=53 (Project Gutenberg., 2002)

References and Further Reading

- In academic circles, the References section could contain a complete list of all sources *cited* in the body of the report.
- Other sources that you have read and that have helped inform your work but which you have *not cited* should be included in a **Bibliography** or a **Further Reading** section.
- References are *essential* to understanding your work. Bibliographies are sources that were useful to you and therefore *may be useful* to your readers.



Writing a Method

- You are *reporting* what you did so use past tense!
- Do not quote from the lab script:
 - Wrong: "take measurements of x and record results in your lab book"
 - Right: "we took measurements of x and recorded the results in our lab book"

Don't rewrite the instructions!

- It is acceptable to refer to the instructions if you did not divert from the suggested method.
- But cite the original source
 - We performed x as suggested on Section y (page 2) of the lab handout [2].



Passive Voice?

- Use ACTIVE VOICE (as opposed to PASSIVE) written in THIRD PERSON
- Some publishers prefer an objective tone and "passive voice"
 - "Measurements were taken of x and the results were recorded in a lab book"
- You and your readers may find this a bit awkward
- Use it if you have to!
- Use of ACRONYMS and ABBREVIATIONS
- AVOID JARGON and unfamiliar technical terminology

PROPER SENTENCE AND PARAGRAPH STRUCTURING

- VARY THE LENGTH OF SENTENCES
 - EASY TO UNDERSTAND CONCEPTS SHORTER SENTENCES. COMPLEX CONCEPTS – LONGER SENTENCES TO ENABLE EFFICIENT ASSIMILATION OF INFORMATION
- **DON'T SUBSTITUTE A FULL-STOP FOR A COMMA** "IF YOU CAN USE A FULL-STOP USE IT!"
- ONE CONCEPT/KEY POINT, ONE PARAGRAPH. DIFFERENT CONCEPT, DIFFERENT PARAGRAPH. "DON'T MIX 'N MATCH"
- AS YOU EXIT ONE PARAGRAPH START INTRODUCING THE NEXT ONE.



Results

- Results section presents your findings.
- Use tables, figures and equations as appropriate.
 - Textual commentary is needed to tie results to method.
 - Provide explanation if necessary.
 - Usually easiest section to write (if you recorded the results carefully!)

Discussion of Results

- Compare results to expected results
- Account for any differences
 - Experimental procedure wrong
 - Accuracy of measurements
- Differences may point to inaccuracies in the theory section and may point to future work.
 - "This result can be explained by experimental error" is not an explanation!
- Be honest, a result that does not match the theory is itself a useful result!
- If there are questions in the lab script, they should be answered in this section.



Conclusions

- Remind the reader of what you were trying to achieve.
- Outline the theory, method, results and discussion
- Attempt to tie together the theory, results and discussion.
 - Highlight the places where the theory was correct
 - > Highlight the places where the theory was incorrect
 - > Make suggestions for further work.
- Ensure that the conclusions stands alone because it may be the only part to be read!

